

RTV - RADIO, TELEVISION

RTV 1000 Survey of Broadcasting and Electronic Media**Credit Hours:** 3

An introduction to the historical, technological, legal, economic, programming, and career aspects of both radio and television broadcasting and electronic media streaming over internet. An emphasis on current mass communication methods and how they affect receivers of the information.

RTV 2600 Radio and Television Announcing**Credit Hours:** 3

This course develops broadcast announcing abilities through interpretation, ad-lib, on-camera performance, voice and diction, interview and talk programs, delivering commercials, sports announcing, role of the disk jockey and the technical side.

RTV 2940 WEFS-TV Practicum/Radio or TV**Credit Hours:** 3

Students will gain industry experience by working at WEFS-TV or another television or radio station.

RTV 2941 Digital Media Internship**Credit Hours:** 2**Prerequisites:** Thirty AS degree hours**Lab Fee:** Yes

Students will gain experience working at a radio or TV facility.