

ORGANIZATIONAL MANAGEMENT (BAS), GENERAL BUSINESS SPECIALIZATION

Previous Degree Required: A.S./A.A.
Eligible for Financial Aid: Yes
Delivery Method(s): On-Campus, Hybrid, Online
Location(s): All campuses and online
Limited Access: No
Program Testing Requirements: Not Required
Academic Community: BUSN
Program Code: OMBSBUMG
Classification of Instructional Programs (CIP) Code: 52.0299
Florida Department of Education CIP Code: 1105202991

This is a specialization of the BAS Organizational Management degree.

The General Business Specialization is designed to prepare students for roles as chief executives, labor relations managers, entrepreneurs, operations managers, personnel recruiter, sales managers, administrative service managers, social and community service managers and management analysts. The options are virtually endless since most career fields are actively seeking effective managers and leaders.

Refer to the [Bachelor of Applied Science \(BAS\) overview page](#) to find information about admission, graduation, general education and other requirements. Students who need technical electives will work with a bachelor's advisor to determine the courses best suited to their plan of study.

Visit the [program page](#) for more information.

Program of Study

| Code | Title | Credit Hours |
|---|--|--------------|
| Associate Degree | | 60 |
| Credits from earned Associate Degree | | |
| General Education or Technical Concentration | | 21 |
| Credits from General Education (for A.S. degree students) or Technical Concentration (for A.A. degree students) | | |
| Organizational Management Major Courses | | |
| ACG 3024 | Accounting for Managers | 3 |
| BUL 3130 | Legal, Ethical, and Social Aspects of Business | 3 |
| GEB 3213 | Foundations of Managerial Communications | 3 |
| MAN 3240 | Organizational Behavior | 3 |
| MAN 3303 | Management and Leadership | 3 |
| MAN 4301 | Human Resource Management | 3 |
| ECP 3703 | Managerial Economics | 3 |
| or ECP 3530 | Economics of Health and Healthcare Policy | |
| FIN 3402 | Financial Management | 3 |
| or QMB 3250 | Quantitative Methods for Business Decisions | |
| General Business Specialization Courses | | |
| ACG 4341 | Cost Accounting | 3 |
| MAN 4504 | Operational Decision Making | 3 |

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| MAN 4583 | Project Management | 3 |
| MAN 4720 | Strategic Management and Decision Making | 3 |
| MAN 4900 | Capstone - Management and Leadership | 3 |
| Total Hours: | | 120 |

In accordance with Florida Statute and Florida Administrative Code, students must

- Satisfy the [foreign language competency](#) requirement
- Satisfy the [Civic Literacy Graduation Requirement](#).

Course Sequence

Below is the recommended sequence for taking courses in this degree. Using this guide and meeting with your assigned advisor each term is the key to successful program completion.

Please note that course prerequisites, including required developmental math, reading, or writing, need to be completed to continue on to the more advanced course. Click on the course number to see the requirements.

| Code | Title | Credit Hours |
|--------------------------------------|---|--------------|
| ACG 3024 | Accounting for Managers | 3 |
| BUL 3130 | Legal, Ethical, and Social Aspects of Business | 3 |
| ECP 3703 | Managerial Economics | 3 |
| or ECP 3530 | Economics of Health and Healthcare Policy | |
| GEB 3213 | Foundations of Managerial Communications | 3 |
| ACG 4341 | Cost Accounting | 3 |
| FIN 3402 | Financial Management | 3 |
| or QMB 3250 | Quantitative Methods for Business Decisions | |
| MAN 3240 | Organizational Behavior | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| MAN 3303 | Management and Leadership | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| MAN 4301 | Human Resource Management | 3 |
| MAN 4504 | Operational Decision Making | 3 |
| MAN 4583 | Project Management | 3 |
| MAN 4720 | Strategic Management and Decision Making | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| Tech or Gen Ed Elective ¹ | | 3 |
| MAN 4900 | Capstone - Management and Leadership ² | 3 |
| Total Hours: | | 60 |

¹ Select 21 credits to meet the general education requirement or technical elective requirement. Work with a bachelor's advisor to determine the courses needed.

² Capstone course is to be taken in student's final term.

Listed below are the approved courses that satisfy the Technical Concentration requirement for your degree program. Students must select their courses only from this designated list.

Please note that a single course may not be used to fulfill more than one requirement. For example, a course applied toward Technical Concentration cannot also be used as a Specialization course or applied to any other category.

Before finalizing your selections, be sure to confirm that you have not previously completed any of the courses you intend to use to meet the Technical Concentration. Work with a bachelor's advisor to determine the courses best suited to your plan of study.

| Code | Title | Credit Hours |
|----------|--|--------------|
| ACG 2021 | Financial Accounting | 3 |
| ACG 2071 | Managerial Accounting | 3 |
| ACG 2100 | Intermediate Accounting 1 | 3 |
| ACG 2450 | Computerized Accounting | 3 |
| ACG 3041 | Applied Financial Accounting | 3 |
| ACG 3401 | Accounting Information Systems | 3 |
| ACG 4341 | Cost Accounting | 3 |
| ACG 4631 | Essentials of Auditing | 3 |
| ADV 2000 | Advertising | 3 |
| BRC 4203 | Banking Regulations and Compliance | 3 |
| BUL 2241 | Business Law 1 | 3 |
| BUL 2242 | Business Law 2 | 3 |
| CGS 2100 | Microcomputer Applications | 3 |
| CGS 2571 | Microcomputer Applications-Advanced | 3 |
| CTS 1142 | Information Technology Project Management | 3 |
| DSC 3079 | Foundations of Public Safety Management | 3 |
| DSC 3215 | Emergency Planning | 3 |
| DSC 3226 | National Incident Management | 3 |
| DSC 4016 | Public Safety Policy and Law | 3 |
| DSC 4710 | Public Safety Management Capstone | 3 |
| ECO 2013 | Principles of Economics 1 (Macroeconomics) | 3 |
| ECO 2023 | Principles of Economics 2 (Microeconomics) | 3 |
| ENC 2210 | Technical Writing | 3 |
| ENT 2000 | Introduction to Entrepreneurship | 3 |
| ENT 2112 | Business Plans | 3 |
| ENT 2172 | Opportunity Analysis and Franchising | 3 |
| ENT 2302 | Funding Acquisition and Legal Issues | 3 |
| ENT 2411 | Small Business Accounting and Finance | 3 |
| FIN 1100 | Personal Finance | 3 |
| FIN 2000 | Principles of Finance | 3 |
| FIN 3402 | Financial Management | 3 |
| FIN 4232 | Money, Banking, and Financial Markets | 3 |
| FIN 4323 | Bank Operations and Management | 3 |
| FIN 4414 | Advanced Topics in Financial Management | 3 |
| GEB 1011 | Introduction to Business | 3 |
| GEB 2002 | Career Exploration in Business | 3 |
| GEB 2350 | Principles of International Business | 3 |

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| GIS 2040 | Fundamentals of Geographic Information Systems | 3 |
| GIS 2047 | Applications of GIS, GPS, and Remote Sensing | 3 |
| GIS 2060 | Advanced Geographic Information Systems | 3 |
| HFT 3003 | Introduction to Hospitality and Tourism | 3 |
| HFT 3519 | Convention Services and Event Management | 3 |
| HFT 3542 | Event Management | 3 |
| HFT 3700 | Tourism Management | 3 |
| HFT 3770 | Cruise-line Operations and Management | 3 |
| HFT 3791 | Social Event Planning | 3 |
| HFT 4735 | Tourism Geography | 3 |
| HFT 4755 | Theme Park & Attraction Management | 3 |
| HFT 4757 | Advanced Event & Exposition Management | 3 |
| MAC 1105 | College Algebra | 3 |
| MAC 1233 | Essentials of Calculus | 3 |
| MAN 2021 | Business Management Principles | 3 |
| MAN 2043 | Quality Management Control | 3 |
| MAN 2125 | Supervision and Performance Improvement | 3 |
| MAN 4320 | Human Resource Recruitment and Selection | 3 |
| MAN 4330 | Compensation Management | 3 |
| MAN 4350 | Human Resource Professional Development | 3 |
| MAN 4401 | Employer and Labor Relations | 3 |
| MAN 4504 | Operational Decision Making | 3 |
| MAN 4583 | Project Management | 3 |
| MAN 4720 | Strategic Management and Decision Making | 3 |
| MAN 4900 | Capstone - Management and Leadership | 3 |
| MAN 4901 | Capstone - Human Resource Management | 3 |
| MAR 2011 | Marketing Principles | 3 |
| MAR 2720 | Marketing on the Internet | 3 |
| MAR 3023 | Marketing Management | 3 |
| MAR 3503 | Consumer Behavior | 3 |
| MAR 4202 | Supply Chain Logistics Management | 3 |
| MAR 4613 | Marketing Research | 3 |
| MAR 4952 | Capstone - Marketing Strategy | 3 |
| MAT 1033 | Intermediate Algebra | 3 |
| MKA 1021 | Principles of Selling | 3 |
| MNA 2216 | Inventory Management | 3 |
| MNA 2300 | Introduction to Human Resource Management | 3 |
| MNA 2320 | Human Resource Recruitment and Staffing | 3 |
| MNA 2325 | Human Resource Compensation and Benefits Administration | 3 |
| OST 1100 | Keyboarding 1 | 3 |
| OST 1110 | Keyboarding 2 | 3 |
| OST 1324 | Business Math and Office Accounting | 3 |
| OST 1384 | Customer Service | 3 |
| OST 1435 | Legal Terminology | 3 |
| OST 1455 | Medical Office Accounts | 3 |
| OST 1581 | Professional Development in the Work Environment | 3 |
| OST 1582 | Ethics at Work | 3 |
| OST 1797 | Social Media for Business | 3 |
| OST 2335 | Business Communications | 3 |
| OST 2355 | Records Management and Filing | 3 |

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| OST 2402 | Administrative Office Procedures | 3 |
| PAD 4003 | Public Administration and Management | 3 |
| PAD 4034 | Public Policy Development and Implementation | 3 |
| PAD 4144 | Nonprofit Management Principles | 3 |
| PAD 4147 | Resource Development in the Nonprofit Sector | 3 |
| PAD 4148 | Volunteer Management | 3 |
| PAD 4223 | Public Budgeting and Finance | 3 |
| PAD 4232 | Grant Development and Administration | 3 |
| PAD 4325 | Program Evaluation for Nonprofit Organizations | 3 |
| PAD 4330 | Urban and Regional Planning | 3 |
| PAD 4806 | Public Administration and Governance | 3 |
| REE 1040 | Real Estate Principles | 4 |
| REE 1500 | Introduction to Property Management | 4 |
| REE 2401 | Florida Real Estate Law | 4 |
| SBM 2000 | Small Business Management | 3 |
| SLS 2261 | Leadership | 3 |
| SLS 2261H | Honors Leadership | 3 |
| SPM 3004 | Introduction to Sports Management | 3 |
| SPM 3024 | Issues in Sports | 3 |
| SPM 3104 | Sports Facilities Management | 3 |
| SPM 3306 | Sports Marketing | 3 |
| SPM 4505 | Sports Finance | 3 |
| STA 2023 | Statistics | 3 |
| STA 2023H | Honors Statistics | 3 |
| TAX 2000 | Federal Tax Accounting 1 | 3 |
| TAX 4001 | Federal Income Tax Accounting | 3 |
| TRA 2010 | Transportation | 3 |
| TRA 2098 | Warehouse Management | 3 |
| TRA 2131 | Purchasing | 3 |
| TRA 2142 | Regulatory Compliance for Logistics Managers | 3 |
| TRA 2152 | Operations Management | 3 |
| TRA 2154 | Supply Chain Management | 3 |

8. Demonstrate knowledge of appraisal and evaluation techniques for employee performance and commitment within the organization.
 - *Core Ability Supported: Think Critically and Solve Problems*
9. Demonstrate working knowledge of capital budgeting and cost analysis (i.e., accrual accounting rate of return (AARR), net present value (NPV), internal rate of return (IRR), payback, and discounted payback methods).
 - *Core Ability Supported: Think Critically and Solve Problems*
10. Apply operations management decision-making in aggregate planning, master scheduling, and work design & measurement.
 - *Core Ability Supported: Think Critically and Solve Problems*
11. Demonstrate budgeting, estimating, and scheduling techniques as it relates to project management decision making.
 - *Core Ability Supported: Think Critically and Solve Problems*

Learning Outcomes

1. Demonstrate the techniques leaders use to motivate and evaluate individuals and teams.
 - *Core Ability Supported: Work Cooperatively*
2. Apply ethical practices in a business environment.
 - *Core Ability Supported: Model Ethical and Civic Responsibility*
3. Apply management and leadership theories and practice in program and resource management.
 - *Core Ability Supported: Process Information*
4. Analyze strategies and frameworks used by leaders to initiate change in organizations.
 - *Core Ability Supported: Think Critically and Solve Problems*
5. Demonstrate written and oral presentation skills expected of an organizational manager.
 - *Core Ability Supported: Communicate Effectively*
6. Apply operational decision-making to develop a business improvement plan.
 - *Core Ability Supported: Think Critically and Solve Problems*
7. Demonstrate financial management, capital budgeting, and assets management skills expected of an organizational manager.
 - *Core Ability Supported: Think Critically and Solve Problems*