

# BUSINESS ENTREPRENEURSHIP (A.S.)

**Previous Degree Required:** HS Diploma

**Eligible for Financial Aid:** Yes

**Delivery Method(s):** Campus, Hybrid, and 100% Online

**Location(s):** Cocoa, Melbourne, Online

**Limited Access:** No

**Program Testing Requirements:** Assessment in Reading, Writing, and Math

**Academic Community:** BUSN

**Program Code:** ENAS

**Classification of Instructional Programs (CIP) Code:** 52.0703

**Florida Department of Education CIP Code:** 1552070308

This program is designed for students who want to start their own business. Emphases are placed on Entrepreneurship, Business Planning, Opportunity Analysis and Franchising, Funding Acquisition, Legal Issues, Small Business Accounting and Finance, and Small Business Management. This program will assist students in developing crucial knowledge and technical skills required in launching a new business venture. Instruction in this program provides a balanced curriculum of general education, business-related subjects, and core Entrepreneurship courses.

The Business Entrepreneurship A.S. degree program includes the following College Credit Certificate:

- [Business Entrepreneurship CCC](#)

Refer to the [Associate in Science \(A.S.\)](#) page to find information about admission, graduation, general education and other requirements. Students will work with an advisor to determine the courses best suited to their plan of study.

Visit the [program page](#) for more details and how to apply.

## Program of Study

Code	Title	Credit Hours
<b>General Education Courses</b>		
ENC 1101	Composition 1	3
	<a href="#">Humanities Core Requirement</a>	3
	<a href="#">Mathematics Core Requirement</a>	3
	<a href="#">Natural Science Core Requirement</a>	3
	<a href="#">Social/Behavioral Science/Core-Civic Literacy Requirement</a>	3
<b>Major Courses</b>		
ACG 2021	Financial Accounting	3
BUL 2241	Business Law 1	3
CGS 2100	Microcomputer Applications	3
ECO 2013	Principles of Economics 1 (Macroeconomics)	3
ENT 2000	Introduction to Entrepreneurship	3
ENT 2112	Business Plans	3
ENT 2172	Opportunity Analysis and Franchising	3
ENT 2302	Funding Acquisition and Legal Issues	3
ENT 2411	Small Business Accounting and Finance	3
GEB 1011	Introduction to Business	3

GEB 2350	Principles of International Business	3
MAN 2021	Business Management Principles	3
MAR 2011	Marketing Principles	3
MKA 1021	Principles of Selling	3
SBM 2000	Small Business Management	3

**Total Hours:** 60

- **Note:** In accordance with Florida Statute and Florida Administrative Code, students must satisfy the [Civic Literacy Graduation Requirement](#).

## Course Sequence

Below is the recommended sequence for taking courses in this degree. Using this guide and meeting with your assigned advisor each term is the key to successful program completion.

Please note that course prerequisites, including required developmental math, reading, or writing, need to be completed to continue on to the more advanced course. Click on the course number to see the requirements.

Code	Title	Credit Hours
ENC 1101	Composition 1	3
ENT 2000	Introduction to Entrepreneurship	3
GEB 1011	Introduction to Business	3
	<a href="#">Social/Behavioral Science/Core-Civic Literacy Requirement</a>	3
ACG 2021	Financial Accounting	3
CGS 2100	Microcomputer Applications	3
ENT 2172	Opportunity Analysis and Franchising	3
	<a href="#">Mathematics Core Requirement</a>	3
BUL 2241	Business Law 1	3
ENT 2302	Funding Acquisition and Legal Issues	3
ECO 2013	Principles of Economics 1 (Macroeconomics)	3
ENT 2411	Small Business Accounting and Finance	3
MKA 1021	Principles of Selling	3
	<a href="#">Natural Science Core Requirement</a>	3
GEB 2350	Principles of International Business	3
MAR 2011	Marketing Principles	3
SBM 2000	Small Business Management	3
	<a href="#">Humanities Core Requirement</a>	3
ENT 2112	Business Plans	3
MAN 2021	Business Management Principles	3
<b>Total Hours:</b>		<b>60</b>

## Learning Outcomes

1. Demonstrate knowledge of fiscal and monetary policies
  - *Core Ability Supported: Process Information*
2. Prepare financial statements based on analysis of business transactions
  - *Core Ability Supported: Process Information*
3. Compile necessary information for development of a comprehensive business plan
  - *Core Ability Supported: Process Information*

4. Demonstrate knowledge of basic accounting and finance issues affecting small business management
  - *Core Ability Supported: Process Information*