

BUSINESS MANAGEMENT (CCC)

Previous Degree Required: HS Diploma

Eligible for Financial Aid: Yes

Delivery Method(s): On-Campus, Hybrid, Online

Location(s): All campuses and online

Limited Access: No

Program Testing Requirements: Not Required

Academic Community: BUSN

Program Code: BMCC

Classification of Instructional Programs (CIP) Code: 52.0701

Florida Department of Education CIP Code: 0552070101

This certificate is part of the A.S. Business Administration degree.

The certificate has two specializations: Management and International Business. The program qualifies graduates for positions in a wide range of organizations, offering specializations in Management and Marketing. (Students may select only one specialization. They may take courses in both options, but may only receive the certificate one time.)

- [Management Specialization](#) focuses on important fundamentals appropriate for all types of businesses: marketing, accounting, finance, law, management, and the application of modern technology are emphasized
- [International Business Specialization](#) is an intensive study of selling, advertising, and marketing combined with basic business courses. Students will learn what sells and why, who buys and when, and how to package your message for the most effective results. A few specific skills include planning media strategy, examining basic principles of marketing in an international environment, and corporation stock and bond issues. Graduates are prepared for entry-level positions in the areas of international business, customer service, and sales.

Credits earned in this certificate also apply to the Associate in Science (A.S.) degree in Business Administration.

Refer to the [College Credit Certificate](#) overview page to find information about admission, graduation, general education and other requirements.

Visit the [program page](#) for more details and how to apply.

Note: Students may be required to take prerequisites or acquire consent from an instructor to pursue courses for this certificate.